



AN INDEPENDENT IRAQI AGENCY FOR IMPACT AND GROWTH

TURNING AMBITION INTO **IMPACT.**

Strategy. Creativity. Technology. AI.
Ideas that move business.

DB
DATA BAG

WE ARE NOT AN AGENCY THAT SIMPLY EXECUTES.

WE ARE THE PARTNER WHO CREATES **MOMENTUM** BEFORE OTHERS SEE IT.

A powerful idea is not enough. We turn it into a system that works.

STRATEGY, CREATIVITY, TECHNOLOGY AND AI

EVERYTHING, IN ONE BAG.

01 STRATEGY &
BUSINESS GROWTH

02 IDENTITY, CREATIVE
& CAMPAIGNS

03 TECHNOLOGY &
DIGITAL EXPERIENCES

04 AI &
AUTOMATION

STRATEGY & BUSINESS DEVELOPMENT

WE TURN VISION INTO A CLEAR, MEASURABLE **GROWTH PATH.**

We set direction, uncover opportunities, and translate decisions into an actionable roadmap aligned with the team and measured by results.

01 Direction & positioning

02 Growth opportunities

03 Business model development

04 Execution & measurement

IDENTITY, CREATIVE & CAMPAIGNS

WE BUILD BRANDS WITH A VOICE, A FORM, AND A PLACE IN MEMORY.

We turn the brand's essence into a language people can see, hear and feel - then launch it through campaigns that refuse to pass quietly.

01 Brand strategy

02 Visual & verbal identity

03 Creative campaigns

04 Content & brand experience

TECHNOLOGY & DIGITAL EXPERIENCES

WEBSITES & DIGITAL PRODUCTS. FAST. BEAUTIFUL. **BUILT TO PERFORM.**

We design around people and outcomes, then build with speed, clarity and details that make every interaction feel effortless.

01 User experience

02 Interface design

03 Websites & platforms

04 Integrations & performance

AI & AUTOMATION

PRACTICAL AI THAT IMPROVES EFFICIENCY AND UNLOCKS OPPORTUNITY.

We place intelligence where it creates real value: removing repetitive work, organizing knowledge and helping teams make better decisions faster.

01 Process automation

02 AI assistants & agents

03 Knowledge systems

04 Data & decision support

HOW WE WORK

**WE DON'T JUMP
TO THE ANSWER.
WE BUILD CERTAINTY,
STEP BY STEP.**

- | | | |
|----|-----------------|---|
| 01 | DISCOVER | Context and reality |
| 02 | DEFINE | The outcome worth moving toward |
| 03 | DESIGN | The system and tools |
| 04 | ENABLE | The team through knowledge and practice |
| 05 | OPERATE | In reality, then measure improvement |

WHAT REMAINS AFTER US?

**WE DON'T LEAVE
A PRESENTATION.
WE LEAVE A
CAPABILITY
THAT WORKS.**

- 01 A clear strategy
- 02 An owned execution roadmap
- 03 A repeatable operating system
- 04 Tools, templates and measurement
- 05 An enabled team that can continue

PARTNERS IN THE JOURNEY.



PLUS 99 STORE



ONELLA FASHION



HAIFA MAGIC



مختبر نبضة المنصور



DR. HAYDER SAMEER



مَنَاحِل الربيع



TOP.LIGHT



YOU



DR. ESHRAQ



شركة البركة للاستثمارات



شركة عطر الزيتون



S&S CLINIC



BARBERRY CAFE



KHAN MANDI



ROBO CHEF



عالم القلعة



DOGMA



شركة قصر الروان



KONZILLA



OLIVERA



مطعم سماور



LA FEMME SPA



مطعم نكهة حلب



UP TO



SUHAIR IESSA



TOKU STORE



ALSHAIMAA



HYOMAX



DR. NAZ



FILLARMONY



BIOHAM



مجوهرات رعد عبدالمجيد



ROTI MUM



مركز بلوند للتجميل والليزر



عيادات الهاشمي



شركة زين العراق لتنظيم المؤتمرات



الجمهورية



ميرنا للتسوق



نمونه



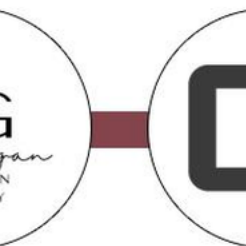
عيادة الدكتور أحمد الغضبان



مركز تجميل شيعاد



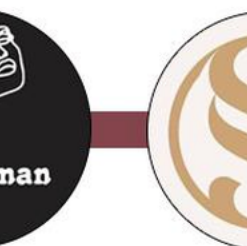
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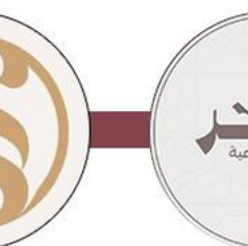
OZONE DESIGN ZONE



عيادة اليمان للتجميل



مجوهرات شغف



صخر للأحجار الصناعية

GOT A BIG AMBITION? PUT IT IN THE BAG.

We turn ambition into a system, and the system into impact.

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BAGHDAD · IRAQ